



QUEST SITE SOLUTIONS

Research and Marketing Manager

Company Description

[Quest Site Solutions](#) (Quest), a subsidiary of O'Neal Inc., provides site selection services for companies that are seeking a new location, a competitive expansion, or a consolidation. Quest leads clients through our proven process from feasibility analysis all the way to incentive capture. The Quest team has performed location consulting services for manufacturing, distribution, and office/corporate headquarters projects. The services provided for these clients encompassed comprehensive location consulting and incentives negotiation services, including in-depth research on search regions and candidate communities, detailed property and community evaluations, extensive labor market evaluations, site-specific financial analyses, and custom incentive negotiations.

Although Quest's main focus is site selection for corporate clients, Quest also leverages its expertise and experience to assist economic development organizations in preparing for the challenges of attracting and retaining capital investment and employment. The majority of Quest's economic development services are related to site development, primarily site evaluation and certification.

Position

Quest has a career opportunity for a Research and Marketing Manager. The work at Quest is project-oriented, and therefore driven by deadlines. The research functions to be performed by the successful candidate include GIS mapping and analysis, demographic and labor market evaluations, site and infrastructure assessments, and maintaining multiple databases of information. The Research and Marketing Manager will be responsible for development of written reports and presentations that convey the results of the research and analysis. The marketing responsibilities of this role include preparation of proposals and other marketing materials, social media posts, website updates, electronic newsletters, and support of other business development activities as needed.

Qualifications

Quest is seeking candidates with a minimum of a bachelor's degree (particularly in business, geography, planning, or a related field). Required experience is a minimum of one year with a development firm, economic development agency, or other related business. Relevant internship experience is acceptable.

Applicants must be proficient in Geographic Information Systems (GIS) and office software products (Word, Excel, PowerPoint). Experience with marketing software (such as Adobe Creative Cloud and InDesign) and Google Earth is preferred.

Strong written and oral communication skills, as well as excellent attention to detail, are critical in the Research and Marketing Manager position. This role requires working non-traditional hours when necessary to meet client deadlines.

Quest Site Solutions offers a complete benefits package that provides comprehensive coverage and promotes health and wellness for our employees and their families. Our compensation philosophy is based on competitive salaries and long-term incentives realized through our profit sharing and 401(k) programs.

For consideration, email a cover letter, including salary expectations, and your resume to info@questsitesolutions.com.